

THE TOP 10  
THINGS  
**YOU MUST KNOW**  
BEFORE CHOOSING  
YOUR **Dentist**



**ALSALEH**  
DENTAL CENTER

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## INTRODUCTORY LETTER FROM DR. HANI ALSALEH

Dear Friend,

Whether you are researching treatment for yourself or a loved one, you are in the right place. We strive to provide you with your most enjoyable dental visit ever.

At AlSaleh Dental Center, we understand that it is important for you to find the dentist that is the right fit for you and your family. We hope that this report helps you decide which aspects of a dental practice are the most important to you, whether or not AlSaleh Dental Center is the right choice.

Reading on, you will find the top 10 things we consider the most crucial in finding a dentist that is as dedicated to you as they are dedicated to your smile.

We look forward to meeting you soon!

All the best,

*Dr. Hani AlSaleh*



P.S. Explore our website and when you are ready, call 304-267-8702 to schedule your first appointment or ask questions.

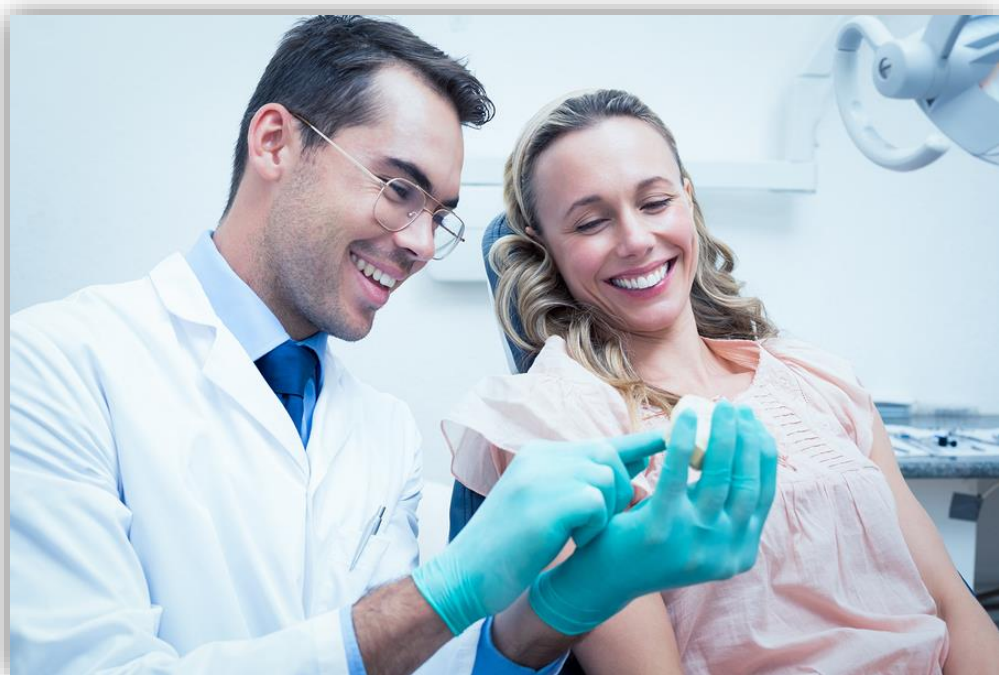
P.P.S. For a limited time, AlSaleh Dental Center is offering a complimentary AlSaleh Dental Health Consultation for new patients. Additionally, after you have your complete new patient exam, you will qualify for a \$25 credit towards any procedure!

## NUMBER 1: DO THEY PROVIDE AN ENJOYABLE EXPERIENCE?

More often than not, doctor or dental visits typically mean a cold, stale waiting room with impatient and often inaccessible staff. When you check in, you feel more like a number and a nuisance than a patient in need.

**The team at AlSaleh Dental Center does all they can to make sure you feel comfortable and welcome!**

At AlSaleh Dental Center, you will never have that type of experience. The team is friendly and inviting, and you will always feel like a person, never a number. Dr. Hani AlSaleh and his team are attentive and considerate of your needs, so you should always feel comfortable at AlSaleh Dental Center.



## NUMBER 2: DO THEY HAVE A STATE-OF-THE-ART FACILITY?

Many dentists can at least offer cleanings, fillings, and other general dentistry basics. However, if you have a dental emergency that requires an extraction, root canal, or implant, you are often referred to another dentist that specializes in your needed solution. Most dentists simply do not have the space to accommodate an all-service facility.

**AlSaleh Dental Center offers the latest  
in dental advancements with their  
state-of-the-art facility!**

AlSaleh Dental Center has a state-of-the-art facility that allows Dr. AlSaleh to perform advanced dental procedures. So whether you need a root canal, extraction, whitening, veneers, or dentures, AlSaleh Dental Center has the accommodations you need for your best solution.



## NUMBER 3: DO THEY OFFER PREVENTIVE CLEANINGS?

Many dentists will offer routine cleanings as part of their cycle of appointments for you to keep. The standard routine cleaning will remove plaque and tartar from your teeth and finish up with a flossing, a polish, and a rinse. Does this routine cleaning actually prevent future tooth decay and gum disease? Or – is it simply cleaning up what has been missed by your toothbrush?

**Preventive cleanings are more vital to the future health of your mouth.**

At AlSaleh Dental Center, our cleanings are *preventive* cleanings rather than *routine* cleanings. At preventive cleanings, you will have the plaque and tartar removed from your teeth, however, the hygienist will identify what habits in your daily routine need to be adjusted, rather than simply telling you to “floss more.” Your gums will also be thoroughly checked for gum disease and help you devise a plan to heal and prevent gum disease if your gums are considered at-risk. Additionally, your teeth are checked for cavities and spots where cavities are likely to form if you don't take preventive action. Finally, your mouth is screened for oral cancer. Dr. AlSaleh believes that cleanings should be more than routine, they should help prevent unsavory conditions in your mouth and ultimately save you time and money in the future.

## NUMBER 4: DO THEY HAVE VIRTUALLY NO WAIT TIMES?

When going to the dentist, one of the last things you want to do is sit and wait for your appointment, especially after you were courteous enough to be on time or early. For many patients, it is difficult enough to bring themselves to make and keep the appointment.

**AlSaleh Dental Center is proactive with  
their scheduling to ensure that their  
patients almost never have to wait for  
their appointment!**

The team at AlSaleh Dental Center strives to provide you with the most enjoyable dental visit ever. We go above and beyond to ensure that your visit is as pleasant as possible. Your time is spent with our team instead of simply waiting to see the team. We start by spending time getting to know you and what you want to achieve in terms of your dental health.



## NUMBER 5: DO THEY OFFER ANXIETY-FREE DENTISTRY?

A lot of people experience general “fear of the dentist.” It isn’t the kind of fear that has you trembling where you stand at the mere thought of going to the dentist (although some do experience this extreme fear)... it’s more of an anxiety that drives you to simply avoid scheduling appointments with a dentist, even if you are in pain.

**Dr. AlSaleh believes that your visits to the dentist shouldn’t be something to worry about.**

Dr. Hani AlSaleh and his team are dedicated to ensuring your dental experience is nothing to worry about. Whether you need to come in for a cleaning, a root canal, or even a whitening, Dr. AlSaleh and his team will do whatever they can to ensure you feel comfortable, confident, and ready when it is time to sit in the dentist chair.



## NUMBER 6: DO THEY OFFER FAMILY DISCOUNT PLANS?

When choosing a dentist for your family, you should be sure to pick a dentist that is family-friendly. Your choice dentist should happily see every member of your family, including senior patients and children. Another way to ensure your dentist is family-friendly is if they offer discount plans for families.

**Family discount plans are indicative that your dentist *will* not only see your entire family, but that they *welcome* your entire family!**

AlSaleh Dental Center is glad to see your whole family! Whether your youngest is just budding their first tooth or your oldest family member is happily retired, Dr. Hani AlSaleh is glad to see your whole family. To further assure you that AlSaleh Dental Center is family-friendly, we also offer family discount



plans. The more members of your family that are active patients at AlSaleh Dental Center, the more you save!

## NUMBER 7: DO THEY OFFER NEW PATIENTS A COMPLIMENTARY CONSULTATION?

When considering a new dentist for you or your family, it is difficult to find a no-obligation option for trying out different dentists. Most of the time you have to go through the lengthy process of the exam, an initial cleaning and then finally a consultation about your dental health. Then, hundreds of dollars later, you can decide if that dentist or practice is the right solution for you and your family.

**Call 304.267.8702 to schedule your  
AlSaleh Dental Health Consultation  
today!**

Dr. Hani AlSaleh thinks there is a better way. Exclusive to new patients, you can get the AlSaleh Dental Health Consultation, a \$150 value, at no cost or obligation to you. If after your consultation you think that AlSaleh Dental Center is the right fit for you or your family, you will also be eligible for a \$25 credit towards any procedure after you receive your complete new patient exam.



## NUMBER 8: IS THEIR TEAM FRIENDLY AND INVITING?

Many dentist and doctor offices have a similar experience that leaves much to be desired. One aspect that is often a theme in this lack-luster experience is that the staff or team members are bustling around, seeming extremely busy, and can't be bothered with questions or even checking you in. By the time you are checking out, they have to ask for your name because in the 45 minutes that has passed, they have already talked to several other people and cannot remember your name (even though you have been a patient there for potentially years). By the time you leave to carry on with the rest of your day, you simply don't feel valued as a patient.

**You should never feel like you are bothering a team member when you have a question.**

At AlSaleh Dental Center, the team strives to be friendly, inviting, and accessible. You will never feel like a nuisance or a bother. You will always feel appreciated and valued, because Dr. Hani AlSaleh feels that is one of the most important aspects of finding a dentist that is the right fit for you!



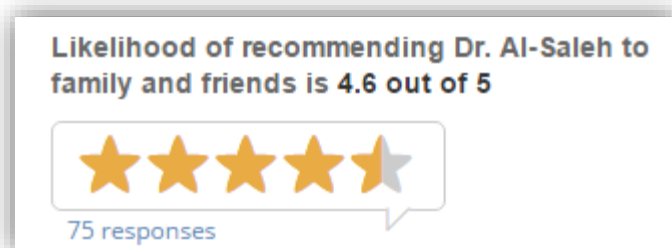
## NUMBER 9: ARE THEY REPUTABLE?

There are many dentists that can tout a 5-star rating on at least one review site. Unfortunately, posting a review to most review sites only takes a moment, so, it doesn't speak as highly of how much work their patients are willing to do to share a raving review. However, if the dentist has at least a few reviews on HealthGrades, you know he or she has made an impactful difference in a patient's life.

If you aren't familiar with the HealthGrades review site, it uses a survey to ask questions about every aspect of the patient experience. If a patient wants to leave a good review, they have to spend extra time providing an in-depth review when they choose HealthGrades. Typically, a HealthGrades review takes about 10-15 minutes to complete. Talk about dedication!

**Most practices have less than 10 HealthGrades reviews since the process of leaving a review is so time-consuming.**

AlSaleh Dental Center is proud to say that they have very dedicated patients that don't mind spending the extra time to leave a good review. In fact, we've had 75 patients leave positive reviews directly on HealthGrades with the average score of 4.6 at the time this report was written!



## NUMBER 10: DO THEY MAXIMIZE YOUR INSURANCE?

If you pay for dental insurance, you want to make sure that you receive all the benefits available to you. Does the dentist do their part to maximize your return on your insurance benefits?

**Your insurance should be processed correctly to maximize your benefits.**

The qualified staff AlSaleh Dental Center will use all their experience when working with your insurance provider to maximize your benefits. Even if AlSaleh Dental Center is not considered to be 'in network' for your insurance, they will complete and file your insurance claims for you on your behalf.



## BONUS: DO THEY OFFER FLEXIBLE PAYMENT OPTIONS?

We know this report was titled “**The Top 10 Things You Must Know Before Choosing Your Dentist,**” however Flexible Payment Options are so important, we just had to include it in the list.

Like many doctors' offices, when you receive services at a dentist's office, you typically receive a bill requiring cash, money order, check or credit card for the amount in full. This bill can often be disheartening and cause you to think twice about being proactive with your dental health.

**Your dental health should be your dentist's priority!**

At AlSaleh Dental Center, we believe your dental health comes first. We keep our costs fair, accept many insurances and give you flexible payment options. When you walk through our doors, you can feel confident that your dental health is our main priority.



## CLOSING LETTER FROM DR. HANI ALSALEH

Dear Friend,

We hope you found this report to be informative. If you have already seen another dentist prior to reading through this, be sure to call their office and follow up with any of these questions you don't feel that were answered during your last exam.

AlSaleh Dental Center strives to  
provide the most enjoyable dental  
visit ever.

At AlSaleh Dental Center, we understand that there is a lot to consider when choosing a dentist not only for yourself, but potentially for your whole family! That is why we decided to put this report together to begin with. The Top Ten Report includes the questions we would want our family members to ask when seeking dental care if it cannot be with us due to a great distance.

Some dentists may think we have set the bar high, but we simply think these elements should be a minimum standard.

If you have any questions for the team at AlSaleh Dental Center, feel free to call 304-267-8702 and we will be glad to answer any questions you may have.

All the best,

*Dr. Hani AlSaleh and Team*

